From: <u>Kate Edwards</u>
To: policies

Subject: FW: auDA consultation: future second-level domains for .au - nationalpark.au / nationalparks.au

[SEC=OFFICIAL]

Date: Monday, 15 July 2019 11:13:12 AM

Attachments: image001.png

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Importance: High

Hello Gordon

Thanks for your email regarding the proposed additions to the reserved names list. It's an interesting development and Parks Australia is keen to be part of these discussions, having responsibility for the commonwealth national parks.

Our preference is to continue using our primary domains such as parksaustralia.gov.au and Kakadu.gov.au as we have a significant amount of visitor materials in market promoting these domains.

I do think there is value in the secondary registration of national park.au for our parks, particularly if this approach were to be adopted across the State and Territory National Park agencies.

If nationalpark.au (or nationalparks.au) was to be registered as a 2LD, would there be an overarching website at nationalpark.au and if so, who manages that site given each State, Territory and the Commonwealth have responsibility for national parks?

Thanks again for getting in touch. We look forward to discussing further and hearing how this progresses.

Cheers

Kate

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www.parksaustralia.gov.au

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